

# PROFILE

## Kaveri Mukherji



### Background - a Summary:

Educated in the UK, O & A Levels, from Louth, Lincolnshire, U K  
BA (English) Honours., Loreto College, Darjeeling  
Masters in Journalism and PR, Kings College, London  
Worked with Ford Motors, at Brentwood, UK  
Head, Calcutta office for DIRECTOR magazine & Ross Murarka Finance  
Sub editor for DIRECTOR & BEAUTIFUL magazines  
Worked with Welcomgroup (PR Manager, Maurya Delhi), & Oberoi's  
(Corporate Affairs) as group head

Work Experience                      35 years

### Current Interests

Television - news, current affairs, documentaries, travelogues  
Film production for corporate and industry associations  
Independent Image & Public Relations Advisory

Anchoring & Coordinating Events, International Conferences, Seminars for  
Esteemed VIPs include Hon'ble President of India, Prime Minister and  
GOI Ministries, PSUs, NGOs, Education Institutes, Associations etc.  
Partial reference - SAARC, PETROTECH, G 20, Indo Gulf Summit,  
World Economic Forum, Women's World Banking, ADB (over 3500  
Stage and tv anchor appearances and presentations - India & abroad)

Professional business & Event Stage anchor

Theme Evenings & Event Management-Govt. of India, Boston Consulting Group

Promoter of advanced floriculture project near Bangalore

## Summary of Experience

Sales Manager-Advertising  
-Leasing Company

Public Relations & Corporate Affairs

Independent Public Relations & Communications Consultancy

Image Consultant

Television News Anchor

Film & Television Journalism, Production

International Collaborations, Lobbying

Theme Evenings – from concept to execution

## Other Interests

Dramatics & Debate in College

Co Author of book on the Oberoi Grand Calcutta, **The Grand Duchess**

Music & Film Critic, business articles, travel writing and travelogues

Interior décor, art and period furniture restoration

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